

April 16, 1953

New Lee Drive-In Theatre to Open Mon.

The new Lee Drive-In Theatre will open Monday night, April 20, it was announced today by Mrs. C. W. Matson, owner, and Miss Dorothy Matson, temporary manager.

The new Drive-In Theatre is located just east of the Giddings city limits on Highway 290.

For the first feature attraction a new color picture "Montana Belle," starring Jane Russell and a large supporting cast, will be shown Monday and Tuesday.

This film will be followed by a new MGM technicolor musical on Wednesday and Thursday, Miss Matson stated.

Mrs. Matson added that such Class A first run pictures will continue to be shown with some of the better shows that appeared at the Dixie earlier returned, making fine family entertainment, the chief aim of the management.

The facilities of the new Drive-In, named in honor of Lee County, include the latest type of projection equipment, in-car speakers, tiled rest-rooms, and modern snack bar.

Within the next three weeks, Mrs. Matson added, swings, slides, sand boxes, and other playground equipment will be installed for the kiddies.

Lee County has needed such facilities for entertainment a long time. The Lee Drive-In is modern, well-equipped and backed by the Matson family, who have years of experience in both the regular and drive-in theater business.